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North Coast and Cumbraes By-Election

...Cumbrae Edition

Local woman Toni Dawson to stand in by-election

Largs resident Toni Dawson is to stand as your local Conservative candidate in the North Coast & Cumbraes by-election on Thursday 30th October. The local businesswoman and employer has deep roots in the community and promises to be a strong voice for local people in North Ayrshire Council.

Toni said, "As someone who is self-employed, I thrive on the next challenge. That is why I am so excited to have been given the opportunity to stand for election at this by-election. I started my first business in Largs with very little other than a commitment to succeed and a strong work-ethic. I come from a family that has always owned businesses and employed local people."

"I was recently asked to join the Board of Directors of the Largs Business Improvement District (BID), as its Vice-Chairman. This was a real honour and I hope to

use all my business experience to help boost the local economy and help local traders."

"I am at a stage in my life, with my businesses running well, where I could take on the commitment to the people of Largs, Skelmorlie, Fairlie and Cumbrae to serve as your local councillor."

"I am not a career politician and do not want to be elected for the sake of it. I genuinely believe I have what it takes to represent you and to be an effective councillor for our area. If you elect me then I will be a tireless worker on your behalf."

Toni Dawson with West of Scotland MSP Jackson Carlaw



Putting local people first

Vote Toni Dawson

Scottish Conservative for North Coast & Cumbraes

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a local woman to deal with local issues

I'll be a strong voice for our area, says Toni

Cumbrae and the other communities in the North Coast & Cumbraes ward need a strong voice on North Ayrshire Council and Toni Dawson is committed to providing it.

Toni said, "Living and working locally, I am very familiar with the issues facing our community and I share the view of most local people that the council needs to do more to deliver value for money and the high quality of public services people deserve. We need a strong voice on the council and I believe I can provide it."



"We all know how important it is to secure improvements to public transport locally and the continued need to tackle potholes and road repairs. I also believe we need the council to do more to support community initiatives, invest in our schools and boost the economy to create more well-paid jobs. As someone who already runs local businesses and is an employer, I believe I have the experience necessary to help in this task."

"If you put your trust in me and vote for me to be your new local councillor, I will be the strong and effective voice on the council our area needs."

Councillor welcomes Toni's selection

Local Conservative Councillor Tom Marshall has welcomed Toni Dawson's selection and has given his backing to her selection. He believes as a local business woman, with her strong work ethic and background in the local community, she is uniquely placed to represent the ward.

Tom said, "Toni brings with her a wealth of experience and a real understanding of the local community. Through her business links and work in the community, she has a real understanding of the issues we face in North Ayrshire and knows what needs to be done to create jobs and improve our community for all local residents."

He concluded, "Almost 60% of the voters in the Referendum campaign in this Ward voted "NO". If a similar percentage of these voters choose the Conservative and Unionist Candidate, then Toni Dawson would be elected and the SNP would no longer be the largest party on North Ayrshire Council. Please support Toni Dawson on Thursday 30th October."

Conservative Councillor Tom Marshall Delivering for North Coast and Cumbraes ward

If elected Toni would join with Cllr Tom Marshall who has helped to achieve:

- *A review of the parking strategy for Largs to provide so far more than 70 on street car parking spaces with a promise of much more to come*
- *A blitz on rogue landlords and anti-social tenants*
- *Appointment and funding of Consultants to significantly improve the Main Street and the Promenade in Largs*
- *Funding to ensure that the Field Studies Council were able to take over the operation of the Marine Station on Cumbrae*
- *A constructive dialogue with the management of Fergusons who operate heavy coal lorries through Fairlie*
- *Identification of the site of and support for the replacement of a multi-million pound Sports Campus School for Largs*
- *Support for the building of needed Elderly Housing and a Dementia Day Centre*

Putting local people first

Vote Toni Dawson

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Scottish Conservative for North Coast & Cumbraes